

# ENTREPRENEURIAL AND SKILFUL YOUTH EASY

LIEPAJA, LATVIA  
21<sup>st</sup> - 27<sup>th</sup> February 2016

LEARNING/TEACHING/TRAINING ACTIVITY

**ISSUE 6**



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## ENTREPRENEURIAL SKILLS and ICT

### PROGRAMME

#### SUNDAY, 21<sup>st</sup> February

- transfer from Riga airport to Liepaja
- welcome dinner with families

#### MONDAY, 22<sup>nd</sup> February

- welcome speech by Headmaster
- invited speakers on *Entrepreneurship and digital skills*
- presentation of the short films created by the Erasmus+ students
- visiting Liepaja Business Incubator - startups created by young entrepreneurs
- visiting a company - Factory „Lauma“
- tour around the town Liepaja

#### TUESDAY, 23<sup>th</sup> February

- meeting at school - ice-breaking activities
- workshop I: digital tools to create and promote your ideas
- visiting City Council of Liepaja
- workshop II on creating an advert for real product by means of digital tools - tricks and tips on how a business works
- workshop III on creating an advert for real product by means of digital tools - tricks and tips on how to plan a promotional video
- presentations to the jury of entrepreneurs

#### WEDNESDAY, 24<sup>th</sup> February

- trip around Kurzemes district
- visiting an industrial enterprise, Centre of Technology and Innovation
- visiting Ventspils, Kuldīga, Jurkalne

#### THURSDAY, 25<sup>th</sup> February

- meeting at school - ice-breaking activities
- learning through games: a strategic game on entrepreneurship - part I + part II

#### FRIDAY, 26<sup>th</sup> February

- Socialization and cultural interaction of Erasmus+ students within the school community
- time to promote student's startup ideas on the platform ideapich.lv
- Questionnaires
- Feedback and Summary of Activities
- Farewell dinner

#### SATURDAY, 27<sup>th</sup> February

- Certificates of Attendance
- departure





## About mobility in Liepaja

The last mobility in the framework of our international project EASY ERASMUS + was held in Latvia in Liepaja, which lies about 200 km west of the capital of Latvia, Riga. Regarding to the fact that it was actually the last mobility, all students and teachers from partner countries – Bulgaria, Turkey, Portugal, Italy, Czech Republic and Latvia –enjoyed it as much as possible.

The first day of the program took place in the local cinema, it was the opening conference. The first word got the Director of the host school and the presentation followed then, which were prepared by the teams concerning the subject of Entrepreneurial skills and ICT. The task was very interesting and this time each team should prepare a short film, which after all, all participants watched in the cinema. After the screening of the films, invited speakers, the experienced entrepreneurs, took the word. Their lection impressed us very much because they were very young and successful people.

We spent our afternoon in the city and visited all the attractions that were located in the city of Liepaja. In the frame of the program, we visited the Business Incubator – start up, Factory-production engaged

in Lauma lingerie, Bioventa – producing biofuel. Latvian team also prepared for us a tour around the interesting cities such as Liepaji, Kurzeme, Ventspils, Kuldiga and Jurkalne in which we could see the Latvian culture and history. During the week the students were accompanied by many workshops focusing on the main theme concerning Entrepreneurial skills and ICT, for example, a workshop „Digital tools to create and promote your ideas“, or Strategic game on entrepreneurship. The last day of the program contained a Farewell dinner this time in the form of a small ball with a final dance party. Everyone enjoyed the night.

On Saturday morning we have received from the Director our certificates, and went to the Riga airport, where we flew home. The city of Liepaja is known as the city where the wind was born – even though, all the participants can actually confirm that the last mobility was marvelous.

## The companies we have visited

### LAUMA LINGERIE

“Lauma” started producing materials for ladies underwear and in 1975 started producing ladies underwear. Today it is the biggest lingerie producer in the Baltics, which exports to more than 20 countries in the world. “Lauma” main markets are Russia, the Baltics and Belarus. They also have 55 franchise shops “Lauma Lingerie” in 11 countries. The factory is really huge: it is the 10th largest building in the world! LAUMA LINGERIE is a modern lingerie producer that stays refined, unique, and able to deal with a large scale, as the competition is growing, and it becomes ever harder to maintain individual features on the global market. It is a business which is based on beauty and understanding of women’s desires, it is dynamic, sophisticated and responsible. LAUMA LINGERIE has several advantages, such as many years of experience working with both the Eastern and Western markets, as well as a strong management team having both Western and Eastern European experience in the textile production area.

### BIOVENTA

The biodiesel fuel manufacturer SIA BIOVENTA was founded on 5 October 2004, when the sector’s jury’s professionals AS SILTUMPROJEKTS started to develop the design of the biodiesel plant. Designing works were

completed in 2006 and construction was launched the same year. Presently SIA BioVenta is the biggest biodiesel manufacturer in the Baltic countries, with total investments of EUR 77.72 million. The plant consists of rapeseed and rapeseed cake storage and handling facilities, a rapeseed oil press workshop, biodiesel production workshop and biodiesel handling facilities. The biodiesel manufacturing capacity is 100 000 t/per annum, while the rapeseed oil manufacturing capacity is 35 000 t/per annum.

### KURZEME BUSINESS INCUBATOR

KBI promotes the birth and development of new commercial ideas and enterprises by offering a wide range of qualitative services such as infrastructure and office services, competent consultancy on business development, fundraising and management as well as efficient networking to sale generated ideas. All these services and more are offered on preferential terms.

### ART SOAPWORKS Ltd.

ART SOAPWORKS Ltd. is a company started by young and daring people. Their aim is to offer a product, which contains both excellent qualities of natural ingredients and attractiveness of a good design. The soap is a handmade artisan product, made with uttermost care in order to provide our customers with the greatest comfort.

# Luchia's experience



**Why have you signed up for the project and what are you waiting from it? Which country did you visit in the framework of the project?**

After I heard about the Erasmus project I got really excited because it is a combination of both of my favourite things-travelling and meeting new people. I signed up immediately and got a place for the group which visited Latvia.

**What skills do you gained from the project?**

I can't say that I have gained new skills but I have definitely improved my social skills and my English.

**What experience have you got from the activities within the project?**

I had the opportunity to see some very inspiring entrepreneurs and to hear their own story of success and determination. I've also had an amazing time being in new interesting places and live in a different cultural environment for a week.

**Do you think that that experience gained from the project will help in the future or in your future profession?**

It would help me a lot not only in my future profession but in my social life as well. Learning to be comfortable talking with people from different countries and cultures is essential in the global world we're living in.

**Do you think that the topic of the project focused on business is the actual theme? And are the young people (students) interested in?**

The project's theme is the entrepreneurial success and is based on the business world of successful entrepreneurs, but I think that for the young participants of the project the focus is on making new friendships and exploring the new countries they are visiting.

**What experience with the foreign student accommodation or living at a foreign student house do you have?**

I've found out that living with people at your age could be a lot of fun and it is a great preparation for the future university life.

**What are your impressions and experiences from the project?**

The project is an amazing opportunity to visit new countries and to experience what is like to be living in a different culture, by also meeting a lot of interesting people and practice your English skills. I think it is a great way for a non-formal education and as a whole an exciting adventure.

**Luchia Karachorova, Bulgaria**



**Bunkers in Liepaja**

**Visiting a company - Bioventa**



**ERAMUS+ group during visiting City Council of Liepaja**



# Alessandra's experience



**Why have you signed up for the project and what are you waiting from it? Which country did you visit in the framework of the project?**

The first reason why I signed up for the project is that I want to improve my English, because I think that a good knowledge of the English language will be very helpful for my future as nowadays it's really important for every kind of job. In fact, it's the main language used for communications between people working in different countries. I had the opportunity to visit Liepaja, Latvia.

**Do you think that the topic of the project focused on business is the actual theme? And are the young people (students) interested in?**

I got the impression that this school is organized in a completely different way as learning is focused on a more practical way and oriented to an application of what has been learnt on a job. That's why I think that business is an actual theme and young people are really interested in, because it will be our future.

**What skills do you gained from the project?**

During the project I improved my spoken English, because I had to speak it in daily life not only at classes. Another plus is that I learnt: video making and team working with people I didn't know at all and all the work that Latvian teachers had organized, taught us new interesting and important things that increased our skills.

**What experience have you got from the activities within the project?**

I could confront myself to a completely way of learning and also of life. For example, I was surprised that for young people

in this country school represents a meeting point: they meet there, even if the school is 'officially' closed, to spend time together there. Everything was different: food, lines, weather, traditions and at first it was difficult but slowly and gradually I seemed to be at home.

**Do you think that that experience gained from the project will help in the future or in your future profession?**

I think that this experience will be useful because I had the opportunity to see how people live in this country which is completely different from ours and helped me to open my mind in other situations. This very fact, together with the study of the English language, will help me in my future. I learnt that English is a basic thing for my future job (communication) but also if travel around the World I'll have to know this essential language.

**What experience with the foreign student accommodation or living at a foreign student house do you have?**

This is exactly what I meant because I lived for one week in a house without all the facilities I am used to at home. Also the social life is really different, for example one evening we had dinner at a famous restaurant where the choice of food was really poor. I saw a lot of differences about different traditions and ways of behaving that helped me to grow.

**What are your impressions and experiences from the project?**

This project is very useful and every student should take part in similar experiences because they give the opportunity to know different people from different countries, to improve our English and to increase our knowledge. Furthermore it's an amazing and funny opportunity to discover new things about life and our Earth. The future is this: learning with fun.

**Alessandra De Serra, Italy**



**HAPPY Italian group :-)**



**Italian students with their summer drink**



**Italian students during Farewell dinner**



# Raquel's experience



**Do you think that that experience gained from the project will help in the future or in your future profession?**

Since I am in a course focused on people and on the social and cultural environment around them I have to be updated regarding the new technological breakthroughs in order to keep my work innovated, so yes, this experience will help me in my future job.

**What experience with the foreign student accommodation or living at a foreign student house do you have?**

I was hosted by the student who came to Portugal and stayed with me in Beja, my hometown, so when I went to live with her family I already knew her and it was easier to interact with her and her family. I really enjoyed learning about the culture in Latvia and their traditions, for instance they never take their shoes inside the house. The food was very different from what we are used to because they use a lot of vegetables in their cuisine but it was very good.

**What are your impressions and experiences from the project?**

I would like to repeat this experience because I had a really great time, I learned a lot and I met lots of different people. For me, the fact that we also get to meet new people and new cultures from around the world is an advantage to the whole project since we don't learn only about the businesses and company work but also how other cultures work and the differences which brings great advantages to me because of my course.

**Raquel Laureano, Portugal**

**Why have you signed up for the project and what are you waiting from it? Which country did you visit in the framework of the project?**

I signed up for the project because it's an easy way to make new friends, to know Latvia and its culture, to complement my curriculum and improve my language skills. From this project I was expecting to know the country, Latvia, the food and the people. Everything was great and matched my expectations.

**Do you think that the topic of the project focused on business is the actual theme? And are the young people (students) interested in?**

I think the project is focused on business and the students are interested in it and they actually want to participate in the practical part of the visit to the companies and workshops.

**What skills do you gained from the project?**

I improved my English language skills a lot as I had to speak English all the time with all the participants from the different countries.

**What experience have you got from the activities within the project?**

From the activities within the project I learned a lot about new technologies and equipments, entrepreneurship, digital tools and digital skills through the several workshops and sessions we developed during the visit in Liepaja, Latvia.



**Portuguese team during presentation**

**Portuguese group during opening conference**



**Portuguese students and their teacher in front of City Council of Liepaja**



## Dominika's experience



and the same solution. But the result had always been great and often we just laughed. Another great experience was living in families.

**Do you think that that experience gained from the project will help in the future or in your future profession?**

Without a doubt, Yes. I learned a lot of practical things about the business and especially myself I feel that I've progressed in English.

**Why have you signed up for the project and what are you waiting from it? Which country did you visit in the framework of the project?**

When I heard about the project I immediately signed up because I'm perceived by a possibility to get acquainted with new people, try English abroad and travel to exciting destinations. I have visited Liepāja in Latvia.

**Do you think that the topic of the project focused on business is the actual theme? And are the young people (students) interested in?**

Business is definitely the current theme. Nowadays young people want to do business and be their own bosses. In the framework of the project, we met with many young, successful entrepreneurs, who have given us a lot of valuable advice how to start our life.

**What skills do you gained from the project?**

Thanks to the project I definitely improved in English. After a few days in a foreign country a person speaks English without any problems and even if all of the words he or she doesn't know, it is always possible to communicate. Next, I have learned a lot of interesting information about the business in Latvia.

**What experience have you got from the activities within the project?**

Working in a team with foreigners is marvelous. Each nation in a project is different, and in this case it was not easy to agree on one

**What experience with the foreign student accommodation or living at a foreign student house do you have?**

Hosting a foreigner was a great experience. First, a person is ashamed to speak, but only for a while and later he/ she is enjoying it. I tried to show as much as possible of our culture to my guest and most of our Czech meals. I, myself, enjoyed a week in Latvia very much. The hostess was very nice and was taking care of me as my own sister.

**What are your impressions and experiences from the project?**

I have the best experience from the project. I have met with the Latvian culture, new customs and traditions. And mainly I met new friends for my life, with whom I am still in contact.

**Dominika Suchánková, Czech Republic**



**Czech students in Liepāja**

**Happy Czech team :-)**



**Czech students in front of the City Council of Liepāja**



## Some moments during mobility in Latvia





We would to thank all of the partner countries for so brilliantly managed realization of the project. Each country realized their responsibilities, the pupils and the teachers became friends and learned a lot of different cultures. This project gave everyone the opportunity to get to know new places, new friends and above all the opportunity to spend time in a foreign country communicating in English. The most important thing of all is that all this mobility carried out by participants with the regard to the business and the development of their knowledge and skills in different directions. They met with many interesting and successful entrepreneurs, from whom they got lots of advice for the future, got acquainted with the differences in the business in various countries of Europe in many companies and factories, which are hundreds of kilometers distant from each other. Also we met with the diverse of cultural heritage of the country, differences in religious topics. Each of the participants of this International's mobility project, which participated in the country – Bulgaria, Czech Republic, Italy, Portugal, Turkey and Latvia took an unforgettable experience and entrepreneurial experience, and also the international friendships for life.

Thank you very much, for everyone, and we hope that in the future we will meet in another projects, and it wasn't the last one.